



experience

VRS Design
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www.vrsdesign.com

GRAPHIC DESIGNER

E Source / Boulder, CO
October 2006 to October 2008

Responsibilities include:

- Created art, illustrations, and page layouts for energy publications.
- Produced marketing materials, such as postcards, invitations, and programs.
- Prepared and posted files for web delivery.
- Created new HTML code and edited existing code for the company web site.

ART DIRECTOR

Publications International, Ltd. / Lincolnwood, IL
Children's Electronic Books Department
May 2006 to July 2006

Responsibilities included:

- Thumbnailing initial page spread designs.
- Providing pencil direction for artists.
- Building three-dimensional paper models of pop-up and flap books.
- Revising computer renderings during final stages of the book spreads.
- Typesetting book cover and interior layouts.

GRAPHIC DESIGNER

Drummond American / Vernon Hills, IL
August 2004 to May 2006

Responsibilities included:

- Designing and printing product labels and direct mail pieces.
- Preparing art files for the company web site and CD-rom.
- Collaborating with the photographer while taking product photos.

ART DIRECTOR

American Color / Melrose Park, IL
March 2003 to August 2004

As member of the creative team, responsibilities included conceptually developing and producing a wide range of design and advertising projects while collaborating with the copywriter, photographer, food stylists, production artists, merchandisers and marketers.

Major account: The Jewel-Osco Corporation, a division of Albertsons, Inc.

GRAPHIC DESIGNER

Production Services & Systems, Inc. / Savanna, IL
June 1998 to May 1999

As a member of the marketing team, engaged in a variety of design and advertising projects including the in-house print production of direct mailers and product labels.



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clients

Lookout the Renovation Company / Boulder, CO
In-step Active Footwear and Insoles / Boulder, CO
Egan Energy Communications / Lafayette, CO
Boulder Weekly / Boulder, CO
Velo Press / Boulder, CO
Bimbamboo / Boulder, CO
Rich and Wholesome Foods / Boulder, CO
Restoration Pros LLC / Garden City, KS
University of Colorado / Boulder, CO
Serial Thrillers / Boston, MA
Dane Johnson T-shirts / Boulder, CO
YMCA of the Rockies / Estes Park, CO
Akzo Nobel Aerospace Coatings / Waukegan, IL
Shirey Cadillac Collision Center / Oak Lawn, IL
Weird Turn Prose / Denver, CO
Team Awesome / Boulder, CO
Duff's Speed Shop / Downers Grove, IL
Robin M. Zimmerman / Oak Park, IL

volunteer work

E Town / Boulder, CO
Chautauqua Auditorium / Boulder, CO
Sierra Club / Boulder, CO
Boulder R.S.V.P. / Boulder, CO
Parlando School for the Arts / Boulder, CO
South Africa Project / Westminster, CO

education

The Illinois Institute of Art / Schaumburg, IL
Bachelor of Fine Arts, September, 2002
Visual Communications
The Second City Training Center / Chicago, IL
2002 to 2003
Completed A and B level improvisation classes

technical skills

Macintosh and PC
Adobe Illustrator, Photoshop, InDesign, Flash, Dreamweaver, and Acrobat,
Quark XPress, and Macromedia Freehand.